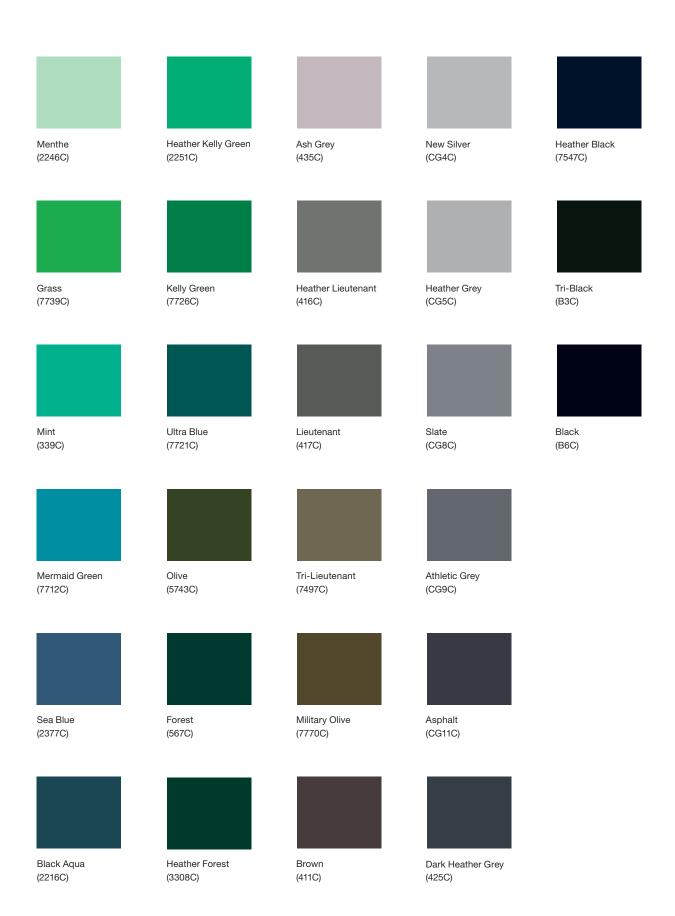


American Apparel Color Swatches





Fabric Guide



100% Ring-Spun Combed Cotton 4.3 oz/yd² (146 g/m²) 30-singles

Decorating Techniques

DTG Embroidery Heat Transfer Screen Print Sublimation



50% Ring-Spun Combed Cotton 50% Polyester 4 oz/yd² (136 g/m²) 36-singles

Decorating Techniques DTG

Embroidery
Heat Transfer
Screen Print
Sublimation



50% Polyester, 25% Rayon 25% Ring-Spun Combed Cotton 4.0 oz/yd² (136 g/m²) 30-singles

Decorating Techniques

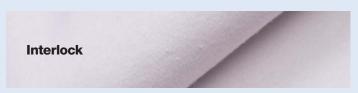
DTG Embroidery Heat Transfer Screen Print Sublimation



92% Ring-Spun Combed Cotton 8% Spandex 7.37 oz/yd² (250 g/m²) 32-singles

Decorating Techniques

DTG Embroidery Heat Transfer Screen Print Sublimation



100% Ring-Spun Combed Cotton 7.81 oz/yd² (265 g/m²) 30-singles

Decorating Techniques

DTG Embroidery Heat Transfer Screen Print Sublimation



100% Ring-Spun Combed Cotton 7.2 oz/yd² (244 g/m²) 24-singles

DECORATING Techniques DTG Embroidery

Heat Transfer Screen Print Sublimation



50% Ring-Spun Combed Cotton Fleece 50% Polyester 8.2 oz/yd² (278 g/m²) 30-singles

Decorating Techniques

DTG Embroidery Heat Transfer Screen Print Sublimation



100% Organic Ring-Spun Combed Cotton 4.3 oz/yd² (146 g/m²) 30-singles

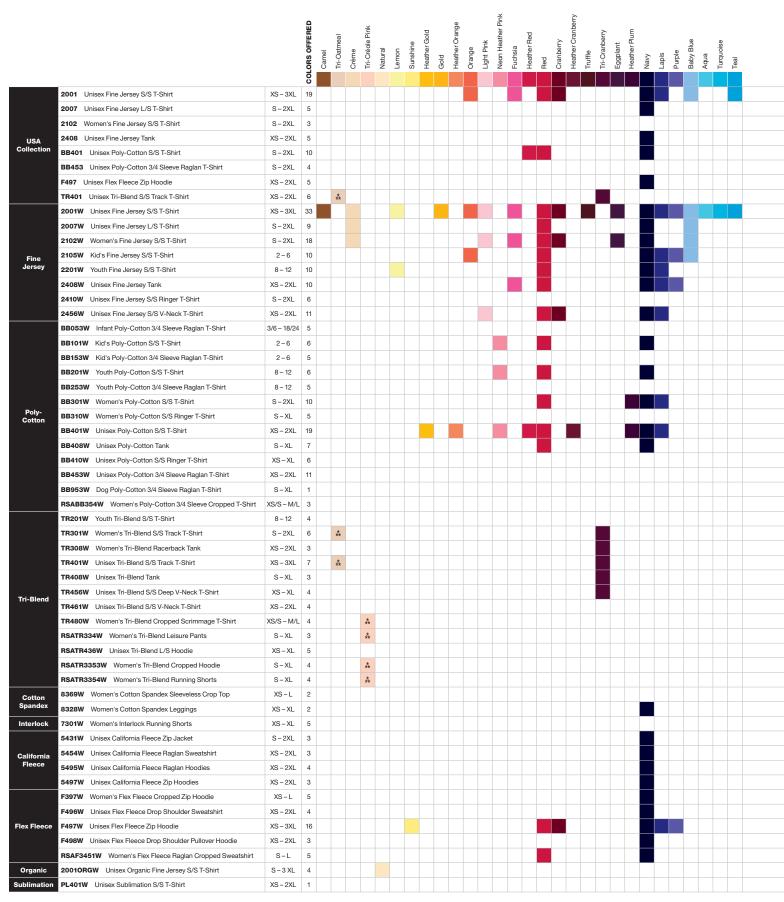


Sublimation

100% Polyester 4.5 oz/yd² (153 g/m²) 30-singles

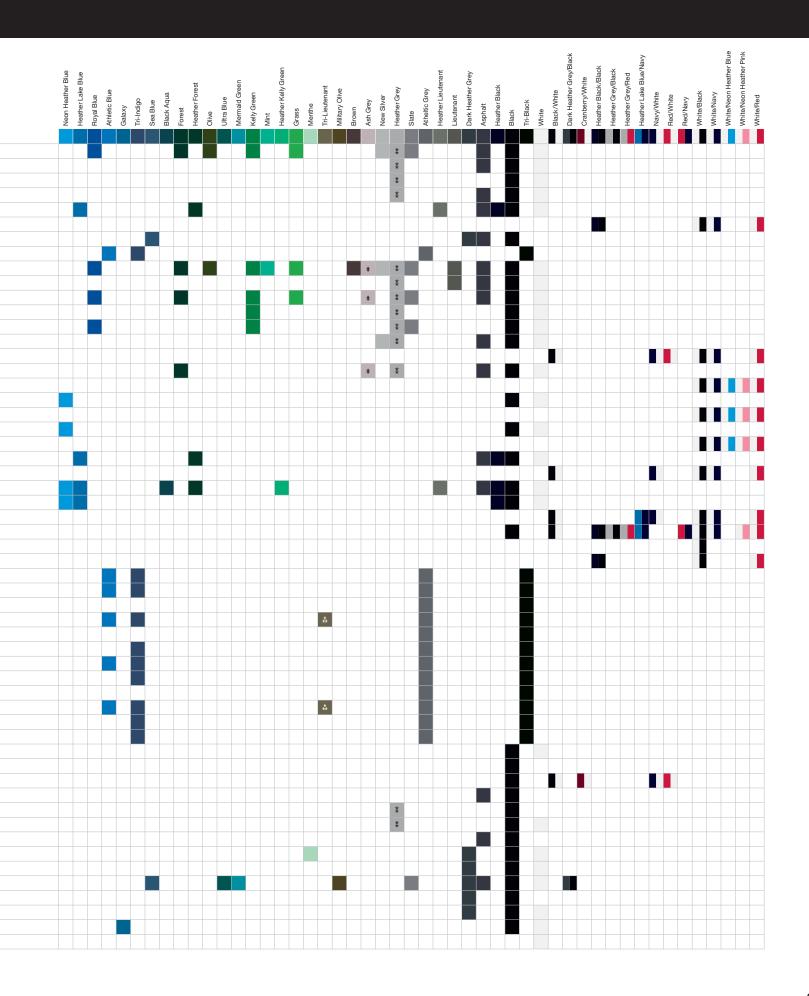
Decorating Techniques

Color Chart



Fiber Content Exceptions Keys:

(£) 50% Polyester, 37% Cotton, 13% Rayon (Tri-Creole Pink, Tri-Lieutenant, Tri-Oatmeal); (‡) 90% Ring Spun Cotton, 10% Polyester (Heather Grey); (‡) 99% Combed Ring Spun Cotton, 1% Polyester (Ash Grey)



COLLECTIONS

USA Collection
Fine Jersey
Cotton Spandex
California Fleece
Flex Fleece
Interlock
Sublimation
Poly-Cotton
Organic
Tri-Blend

Fashion Basics For Every Style.

American Apparel® is a premium brand that redefines fashion basics with a portfolio of classic styles and top-quality essentials. Our products are produced with high-quality U.S. cotton, ring-spun yarns and blended yarn fibers. Collections can feature inclusive silhouettes for every body type, side seams, stretch attributes and, more recently, tearaway labels.

Our basics are broken down into a few iconic collections to make sure you can always find exactly what you're looking for. We make fashion basics for every body and every hobby. For every day and every occasion. We make fashion basics a lifestyle.



USA Collection

This is the backbone of what American Apparel® was built on. It's our heritage, the American icon. Eight of our most enduring classic styles. As always, they're made with ethically harvested U.S. cotton and assembled right here in the United States of America.







 SEMI-FITTED

50% POLYESTER, 25% COMBED RING
SPUN COTTON, 25% RAYON

4.0 oz/yd²

S - 2XL 3 COLORS*

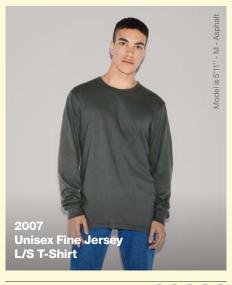
FITTED

100% COMBED RING SPUN COTTON

4.3 oz/yd²







S - 2XL	5 COLORS*	lacksquare		lacksquare	
CLASSIC FIT			T	T	0



100% COMBED RING SPUN COTTON

^{*}Fiber content varies by color, see color list for exceptions. Not all sizes available in all colors. For color offerings, see T-Shirt colors on page 2 - 3.

⁺ Full collection shown at gildanbrands.com

Fine Jersey

This entire collection was developed around our original fashion basics tee: the 2001. A collection that holds eight of our greatest styles in combed ring spun cotton that are made from lightweight, super-smooth signature fabric, with a fit that was once considered modern and is now classic, inclusive and universal.

4.3 oz/yd²

4.3 oz/yd²



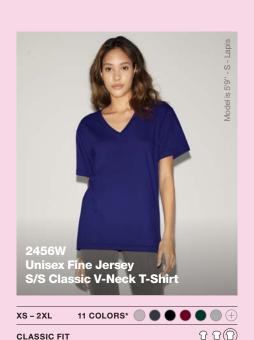


FITTED

100% COMBED RING SPUN COTTON









4.3 oz/yd²



2410W Unisex Fine Jersey



100% COMBED RING SPUN COTTON

CLASSIC FIT

100% COMBED RING SPUN COTTON

Poly-Cotton

We created an essential collection born of an innovative poly-cotton blend that remains unchanged but just as relevant for today's market. It's your favorite cotton tee with a twist.

A combination of super-fine yarn and knitting makes it a premium fabric with a light, super-soft feel. Plus, it offers a superior, cleaner surface for printing that makes this collection easy to decorate and perfect for customization.

660

4 oz/yd²

50% POLYESTER



SEMI-FITTED

SEMI-FITTED

50% POLYESTER

50% POLYESTER

50% COMBED RING SPUN COTTON

660

4 oz/yd²

T(T)T

SEMI-FITTED

50% POLYESTER

50% COMBED RING SPUN COTTON











*Fiber content varies by color, see color list for exceptions. Not all sizes available in all colors. For color offerings, see T-Shirt colors on page 2 - 3.

50% COMBED RING SPUN COTTON

Full collection shown at gildanbrands.com

50% COMBED RING SPUN COTTON 50% POLYESTER

12 T-SHIRTS

50% POLYESTER

4 oz/yd²

TOP STYLES BB401W - BB453W - BB301W

Tri-Blend

These athleisure styles offer a combination of 50% polyester, 25% cotton and 25% rayon, which gives the tri-blend collection a nice heathered vintage look, total comfort. This light, extra-soft, airy fabric blend makes the knit highly breathable and perfect for sportswear. It won't shrink as much thanks to the polyester, and it has the fit and feel of your favorite vintage tee. The best of all worlds.



SEMI-FITTED 50% POLYESTER, 25% COMBED RING SPUN COTTON, 25% RAYON

4.0 oz/yd2

8 (1) 1

4.0 oz/yd²



FITTED ① ① ① ① ① 1 50% POLYESTER, 25% COMBED RING SPUN COTTON, 25% RAYON 4.0 oz/yd²





SEMI-FITTED

50% POLYESTER, 25% COMBED RING SPUN COTTON, 25% RAYON

RSATR334W
Women's Tri-Blend
Leisure Pants

S – XL

50% POLYESTER, 25% COMBED RING SPUN COTTON, 25% RAYON 4.0 oz/yd²



SEMI-FITTED

+ Full collection shown at gildanbrands.com

8 T-SHIRTS 2 FLEECE 2 PANTS

3 COLORS

TOP STYLES TR401W - TR301W - TR308W

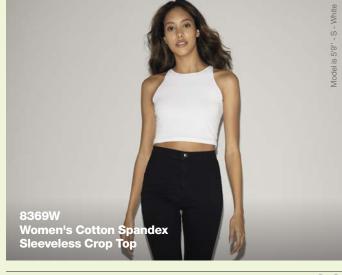
SPUN COTTON, 25% RAYON

Cotton Spandex

A collection where comfort and style refuse to compromise. With 92% cotton and 8% spandex, this collection offers the perfect amount of stretch for a comfortable, sleek, fashionably flattering fit. Looking good and feeling good.



7.37 oz/yd²



XS - L 2 COLORS ● ○
FITTED
92% COTTON, 8% SPANDEX
7.37 oz/yd²

Interlock

FITTED

92% COTTON, 8% SPANDEX

This iconic vintage-athletic look is made to move and perfect for printing. With a thicker, yet somewhat light and more opaque fabric that lends support and some stretch, provides a sporty style with piping details.



XS - XL 5 COLORS ● ① ① ① ①

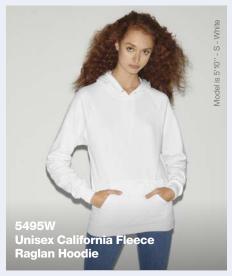
FITTED

100% COMBED RING SPUN COTTON 7.81 oz/yd²

^{*}Fiber content varies by color, see color list for exceptions. Not all sizes available in all colors. For color offerings, see T-Shirt colors on page 2 - 3.

California Fleece

This collection is made from 100% combed ring spun cotton with a natural brushed-fleece interior for lightweight and breathable year-round layering.





*Fiber content varies by color, see color list for exceptions. Not all sizes available in all colors. For color offerings, see T-Shirt colors on page 2 - 3.



	_	_	_
CLASSIC FIT	T	T	1
100% COMBED RING SPUN COTTON	7.2	oz	yd²



XS - 2XL	3 COLORS
CLASSIC FIT	T T T
100% COMBED RING SPUN	COTTON 7.2 oz/yd²

+ Full collection shown at gildanbrands.com

4 FLEECE

TOP STYLES 5495W - 5497W - 5454W

Flex Fleece

The iconic white-zipper hoodie from American Apparel®. Our classic, everyday fleece made from a poly-cotton blend is medium-weight, flexible and cozy, with a soft-touch feel. It's a classic fit that wears itself almost like a tee.



F496W Unisex Flex Fleece Drop Shoulder Sweatshirt

 F498W
Unisex Flex Fleece
Drop Shoulder Pullover Hoodie

CLASSIC FIT

50% COMBED RING SPUN COTTON
50% POLYESTER

3 COLORS

0 0

0 0

8.2 oz/yd²

+ Full collection shown at gildanbrands.com

50% POLYESTER

5 FLEECE

TOP STYLES F497W - F496W - F498W

*Fiber content varies by color, see color list for exceptions. Not all sizes available in all colors. For color offerings, see T-Shirt colors on page 2 - 3.

Organic

A classic look can also be totally organic. Crafted from 100% organic combed ring spun cotton with GOTS-certified yarns, this T-Shirt offers incredibly soft combed ring-spun softness. Looking good is looking pretty sustainable.



Sublimation

This T-Shirt is designed specifically for dye-sublimation printing while maintaining a ring-spun feel. As you know, natural cotton fibers do not react to sublimation dye when heat-pressed, unlike polyester, which is a synthetic fiber that works perfectly with sublimation dye. Sublimation allows for great photo-realistic printing.



XS – 2XL	1 COLORS
CLASSIC FIT	T T T
100% POLYESTER	4.5 oz/yd ²

^{*}Fiber content varies by color, see color list for exceptions. Not all sizes available in all colors. For color offerings, see T-Shirt colors on page 2 - 3.

Fit Guide



Classic

Always comfortable and never out of style, our classic fit tees are a timeless wardrobe staple.



Semi-Fitted

With a tapered slightly longer short sleeve, our semi-fitted tees lay closer to the body



Fitted

Not baggy or boxy, our fitted styles contour the body to create a slimming silhouette.







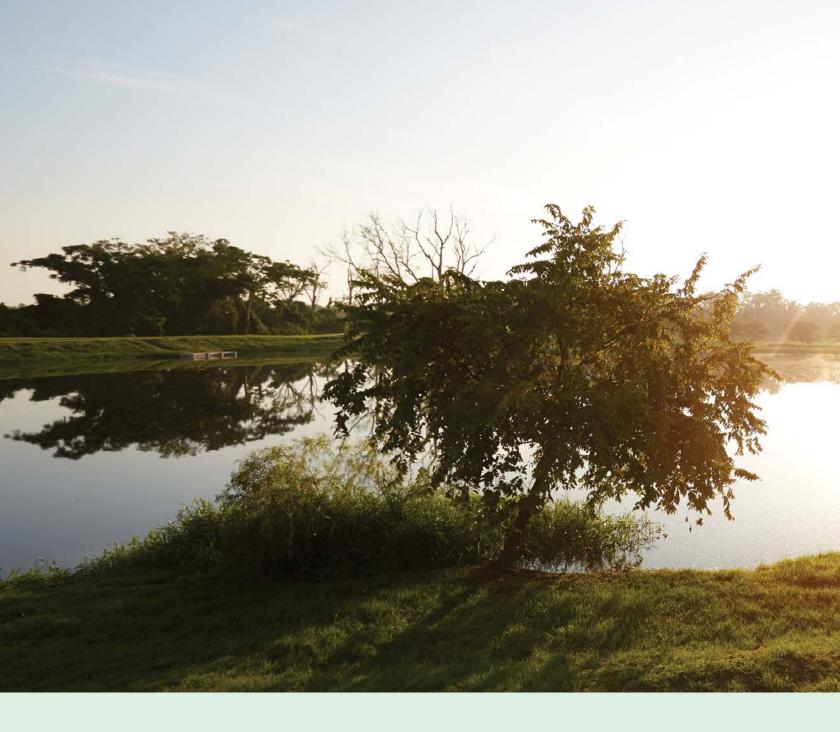
Sizing Chart

STYLE #	XXS/LXXS/YXXS	XS/LXS/YXS	S/LS/YS	M/LM/YM	L/LL/YL	XL/LXL/YXL	2XL/L2XL/Y2XL	3XL/L3XL/Y3X
				T-Shirts				
2001 / 2001W		16 1/2" x 27 3/4"	18" x 28 3/4"	20" x 29 3/4"	22" x 30 3/4"	24" x 31 3/4"	26" x 32 3/4"	28" x 33 3/4"
2001ORGW			18" x 28 3/4"	20" x 29 3/4"	22" x 30 3/4"	24" x 31 3/4"	26" x 32 3/4"	28" x 33 3/4"
2007 / 2007W			18" x 28 1/4"	20" x 29 3/8"	22" x 30 1/2"	24" x 31 5/8"	26" x 32 3/4"	
2102 / 2102W			15 1/2" x 26"	16 1/2" x 26 1/2"	17 3/4" x 27 1/8"	19" x 27 3/4"	20 1/2" x 28 7/8"	
2410W			18" x 28"	20" x 29"	22" x 30 1/8"	24" x 31 1/8"	26" x 32 1/4"	
2456W		16 1/2" x 27 5/8"	18" x 28 3/4"	20" x 29 1/4"	22" x 30 3/8"	24" x 31 3/8"	26" x 32 1/2"	
3369W		12 1/8" x 14"	13 1/8" x 14 1/2"	14 1/8" x 15"	15 1/8" x 15 1/2"			
BB301W			16 1/8" x 25 5/8"	16 5/8" x 26 1/4"	17 1/8" x 26 7/8"	17 5/8" x 27 1/2"	18 1/8" x 28 1/8"	
BB310W			18" x 23 1/4"	19" x 23 3/4"	20" x 24 1/4"	21" x 24 3/4"		
BB401 / BB401W			18" x 28 3/4	20" x 29 3/4"	22" x 30 3/4"	24" x 31 3/4"	26" x 32 3/4"	
BB410W		16" x 27 3/8"	17 1/2" x 28 3/8"	19 1/2" x 29 3/8"	21 1/2" x 30 3/8"	23 1/2" x 31 3/8"		
BB453 / BB453W			17 3/4" x 30"	19 3/4" x 31 1/4"	21 3/4" x 32 1/2"	23 3/4" x 33 3/4"	25 3/4" x 35"	
BB953W			8 3/8" x F 7 1/8" x B10 3/4"	10 1/8" x F 9 1/4" x B 13 1/2"	11 7/8" x F11 5/8" x B 16 1/4"	13 5/8" x F 14" x B 19"		
PL401W		16 1/2" x 27 1/8"	18" x 28 1/4"	20" x 29 3/8"	22" x 30 1/2"	24" x 31 5/8"	26" x 32 3/4"	
FR301W			16 1/8" x 25 5/8"	16 5/8" x 26 1/4"	17 1/8" x 26 7/8"	17 5/8" x 27 1/2"	18 1/8" x 28 1/8"	
TR308W		13" x 25 3/4"	14" x 26 1/4"	15" x 27"	16" x 27 1/2"	17" x 28 1/4"	18" x 28 3/4"	
TR401 / TR401W		16 1/2" x 27 3/4"	18" x 28 3/4"	20" x 29 3/4"	22" x 30 3/4"	24" x 31 3/4"	26" x 32 3/4"	
TR408W			17"x 28 1/2"	18 1/2" x 29 1/2"	20" x 30 1/2"	21 1/2" x 31 1/2"		
TR456W		15" x 27 1/2"	16 1/2" x 28 1/2"	18" x 29 1/2"	20" x 30 1/2"	22" x 31 1/2"		
ΓR461W		16 1/2" x 27 5/8"	18" x 28 3/4	20" x 29 1/4"	22" x 30 3/8"	24" x 31 1/2"	26" x 32 5/8"	
TR480W		18" x 17"	18" x 17"	20" x 18 1/2"	20" x 18 1/2"			
RSABB354W		15 7/8" x 17 1/2"	15 7/8" x 17 1/2"	17 7/8" x 18 3/4"	17 7/8" x 18 3/4"			
YOUTH	SIZE 2	SIZE 4	SIZE 6	SIZE 8	SIZE 10	SIZE 12		
2105W	12 1/4" x 16 1/2"	13 1/8" x 17 5/8"	14" x 18 3/4"					
2201W				15 5/8" x 20 5/8"	16 5/8" x 22 1/4"	17 5/8" x 23 7/8"		
BB101W	12 1/4" x 16 1/2"	13 1/8" x 17 5/8"	14" x 18 3/4"					
BB153W	13" x 17"	14" x 18 1/2"	15" x 20"					
BB201W				15 5/8" x 20 3/4"	16 5/8" x 22 3/8"	17 5/8" x 23 7/8"		
BB253W				15 3/8" x 21 3/4"	16 3/8" x 22 3/4"	17 3/8" x 23 3/4"		
TR201W				14 3/4" x 21"	15 5/8" x 22 5/8"	16 1/2" x 24 1/4"		
INFANT	3/6	6/12	12/18	18/24				
3B053W	10 1/8" x 12 3/4"	10 7/8" x 14"	11 5/8" x 15"	12 1/8" x 16"				
				Tanks				
2408 / 2408W		16 1/2" x 27 1/4"	18" x 28 1/4"	20" x 29 1/4"	22" x 30 1/4"	24" x 31 1/4"	26" x 32 1/4"	

			Tanks				
2408 / 2408W	16 1/2" x 27 1/4"	18" x 28 1/4"	20" x 29 1/4"	22" x 30 1/4"	24" x 31 1/4"	26" x 32 1/4"	
BB408W		17" x 28 1/2"	18 1/2" x 29 1/2"	20" x 30 1/2"	21 1/2" x 31 1/2"		

Sweatshirts Sweatshirts								
5431W		20 1/2" x 26 1/4"	22 1/2" x 27 1/2"	24 1/2" x 28 1/2"	26 1/2" x 29 3/4"	28 1/2" x 30 3/4"		
5454W	18 1/2" x 26"	19 1/2" x 27"	21 1/2" x 28"	23 1/2" x 29"	25 1/2" x 30"	27 1/2" x 31"		
5495W	16 1/4" x 27"	18 1/4" x 28"	20 1/4" x 29"	22 1/4" x 30"	24 1/4" x 31"	26 1/4" x 32"		
5497W	16 1/2" x 27"	18 1/4" x 28"	20 1/4" x 29"	22 1/4" x 30"	24 1/4" x 31"	26 1/4" x 32"		
F397W	15 1/2" x 17 1/2"	16 1/2" x 18"	17 1/2" x 18 1/4"	18 1/2" x 18 7/8"				
F496W	18" x 26 1/4"	20" x 27 1/4"	22" x 28 1/4"	24" x 29 1/4"	26" x 30 1/4"	28" x 31 1/4"		
F497 / F497W	17" x 26"	19" x 27"	21" x 28"	22" x 29"	23 1/2" x 30"	25" x 31"	26 1/2" x 32"	
F498W	17 1/2" x 26 1/4"	19 1/2" x 27 1/4"	21 1/2" x 28 1/4"	23 1/2" x 29 1/4"	25 1/2" x 30 1/4"	27 1/2" x 31 1/4"		
RSAF3451W		20 3/4" x 18 1/2"	21 3/4" x 19"	22 3/4" x 19 1/2"				
RSATR436W	20" x 27 3/8"	21" x 28"	22" x 28 5/8"	23 1/2" x 29 1/4"	25" x 29 7/8"			
RSATR3353W		20" x 18 1/2"	21" x 19"	22" x 19 1/2"	23" x 20"			

			Bottoms			
7301W	6 3/4" x 10 1/2"	7 1/4" x 11 1/2"	8 1/4" x 13 1/2"	8 1/4" x 13 1/2"	8 3/4" x 14 1/2"	
8328W	34" x 12 1/8"	34 1/2" x 13 1/8"	35" x 14 1/8"	35 1/2" x 15 1/8"	36" x 16 1/8"	
RSATR334W		41" x 14 1/2"	41 1/2" x 15 1/2"	42" x 16 1/2"	42 3/4" x 17 3/4"	
RSATR3354W		12" x 15 1/2"	12 1/2" x 16 1/2"	13" x 17 1/2"	13 1/2" x 18 1/2"	



Globally Sourced. Ethically Made. Crafted With Consciousness.

We take pride in being agents of change, committed to creating a positive impact on the people who design, make, decorate, distribute and wear our clothes. We believe in a holistic and sustainable approach to production.

As a part of Gildan, we follow their Genuine Responsibility® program, meaning we take care of our people and actively work towards creating stronger communities and conserving the environment. We want to go beyond product quality and positively change how apparel is made.



We strive for OEKO-TEX® certification, so you know they are always free of harmful chemicals and safe to wear.

We are a proud member of the Sustainable Apparel Coalition and are committed to measuring and improving the social and environmental effects of our business. That's why we are also WRAP certified and pleased to represent safe, lawful, humane, sustainable and ethical manufacturing.

At American Apparel, we believe in a production that is both ethical and conscious. That's just basic common sense.

Find out more at genuineresponsibility.com

Awards, recognition, certifications and high fives.











Weathering the Storm of 2020.

The global COVID-19 pandemic forced all businesses to adjust to new realities. American Apparel® was no different. But we're built on strong foundations: top-quality products, iconic styles, ethical business practices and an excellent network of partners like you. So we're confident that the fashion basics market is set to expand again and, thanks to our competitive advantages and great collaborators, we've got everything we need to lead again.

Timeless Fashion Basics.

American Apparel® has helped to define and promote iconic fashion basic styles and inspire culture from the company's inception and has been embraced the world over. Now we're looking to the future to improve our product line with a focus on the printwear industry. Because American Apparel® always has, and always will, stand for quality fashion basics.

We Get It Right.

We follow a fundamental code of conduct, which means we maintain the highest manufacturing standards and use only high-quality, ethically sourced materials. In fact, we are one of the largest North American purchasers of ethically produced U.S.-grown cotton. And we've invested in new technology to improve our vertically integrated manufacturing process. Because we believe that owning our supply chain is the best way to maintain our commitment to strong environmental, social and governance practices as our industry and business evolve.

We have an unwavering commitment to the quality of our products. We obsess over the details of our fabrics, threads and cuts. We've streamlined our product offering to focus on our most iconic and bestselling styles. And our focus on quality doesn't come at the expense of the planet.